

Guy's **Cancer
Charity**

**How your
business can
support us**



There are many ways your business can support our charity so we can continue fuelling innovation and advances in cancer care. Helping the team at Guy's Cancer push boundaries will benefit your business too – by showing you care about your community, raising awareness of your products or services, and helping your staff develop new skills.

Here are some of the ways your company can get involved:

Donating a portion of your sales

This is great for retail businesses. How about setting up a commercial participation agreement and donating £1 for every sale you make of a specific product? You can set a time limit for how long you'd like the agreement to last.



Volunteering a skill or knowledge

We often need help with skills and experience to raise awareness and support our vital work, so we can be here for the dedicated Guy's Cancer team.

Making a gift-in-kind donation

Gifts are welcome at any time of year, but especially at Christmas. Help spread some festive joy for patients or staff needing a little boost in morale. Gifts for use around Guy's Cancer are always appreciated, such as handwash or admin equipment.

Organising a fundraising event

Your staff could organise a fundraising event, like a cake sale, raffle or office challenge. This is a great way to raise money and feel good while team building in the process.

Sharing business resources

It would be fantastic if you could donate a meeting room or event venue for free to support our work, saving us the cost of having to fund this.

Acting as a charity ambassador

Would your staff like to become a charity ambassador? They show support by sharing our appeals and event information with their contacts, so we can enhance support for the outstanding Guy's Cancer team.





Supporting a charity event

Your staff can support us by swimming, running, cycling and so much more. They could even sponsor a colleague or provide a prize. Whether they donate time or money, it all helps us support Guy's Cancer deliver moments of progress that transform lives.

Donating regularly

Make a long-lasting impact with a regular financial donation from your business. You could also ask staff if they want to set up Payroll Giving so they make a donation straight from their salary.

Sponsoring a project

Guy's Cancer is known for its ground-breaking research. But the dedicated teams need funding. You could support one of these projects and boost your company's social impact.

Fundraising ideas

Your company can help us fund pioneering approaches at Guy's Cancer, and invest in the very best equipment and technology to transform cancer care. Here are some simple ideas:

1

Show and tell

Whether it's yoga, baking or flower arranging, host a lunchtime or post-work session to share your skills with colleagues. Ask for a donation from everyone who attends.

2

Sweepstake

From major sporting events to cultural extravaganzas like Eurovision, organise a sweepstake with the chance to win some fantastic prizes.

3

Pay it forward

Make a difference with every payslip. Donate a portion of your monthly earnings and inspire others to join in.

4

Jargon jar

Turn workplace buzzwords into donations! Create a jargon jar and watch the donations pour in every time someone says a phrase like "close of play" or "let's circle back."

5

Leave lottery

Dreaming of an extra day off? Enter the leave lottery. The more tickets you buy, the greater your chances of winning a well-deserved break.

6

Matched giving

Double the impact of your fundraising with matched donations from your employer. Find out if your company offers matched giving or contact the HR team to explore the possibilities.

7

Innovation challenge

Split into teams, pitch your best fundraising ideas and compete for seed funding. Then, watch your ideas come to life and see who raises the most money.

8

Dress up day

Break out of the office routine for a day. Whether it's dressing up, dressing down or going all out with fancy dress, ask for donations from colleagues taking part.

9

Quiz night

Organise a charity quiz night – either virtually or in person. Prepare your questions, find a quizmaster and let the fun begin!

10

Coffee morning

A classic fundraiser. Bake some goodies, set a theme or even host a bake-off competition. Ask for donations from everyone who comes along.

11

Charity challenge

Sign up for a sponsored challenge with your colleagues – running, cycling, abseiling or your next adrenalin rush. It's a great way to bond while raising funds.

12

Marathon relay

Cover a distance as a team, whether it's rowing across the Channel or cycling for 24 hours. Ask friends and family to sponsor your epic journey.

13

Golf day

Organise a golf day and invite colleagues, clients, suppliers and other contacts to join in. It's a fantastic way to combine sport and fundraising.

14

Lunchtime Treats

Treat your coworkers to a homemade lunch in exchange for donations. Whether it's soup, chili, or potluck dishes, everyone will dig in for a good cause!

These are just a few ideas to get you started on your fundraising journey. Remember, every donation helps us be there for the people behind every moment of progress, from major medical breakthroughs to advances in cancer treatment. Let's make a difference together!